

Course Outline for: COMM 1101 Fundamentals of Public Speaking**A. Course Description:**

1. Number of credits: 3
2. Lecture hours per week: 3
3. Prerequisites: None
4. Corequisites: None
5. MnTC Goals: Goal #1 Communication

The primary purpose of this course is to provide instruction and practical experience in the basic fundamentals of effective public speaking. Students will prepare, perform and evaluate a variety of speeches throughout the semester.

B. Date Last reviewed/updated: May 2023**C. Outline of Major Content Areas:**

1. Speech presentation preparedness and performance
2. Audience analysis
3. Research techniques
4. Organizational techniques
5. Topic selection
6. Effective verbal and nonverbal delivery
7. Critical listening and feedback

D. Course Learning Outcomes:

Upon successful completion of the course, the student will be able to:

1. Demonstrate appropriate topic selection, audience analysis, organization, and content development in a speaker audience setting. (Goal 1a, 2a)
2. Create and perform informative, persuasive, and impromptu messages. (Goal 1a, 2a, 2d)
3. Practice effective verbal and nonverbal delivery techniques that are well suited to the occasion and audience. (Goal 1d, 1f, 1g)
4. Utilize appropriate research strategies to discover and ethically integrate supporting materials from diverse sources. (Goal 1c, 1d, 1e, 2c)
5. Demonstrate the ability to listen, analyze, and provide feedback on public discourse. (Goal 1e, 1f)

E. Methods for Assessing Student Learning:

Methods for assessment may include, but are not limited to, the following:

1. Speeches
2. Self-reflection paper

3. Testing
4. Journals
5. Application papers
6. Case studies
7. Group assignments
8. Service learning
9. Research papers

F. Special Information:

All major speeches will be video recorded.